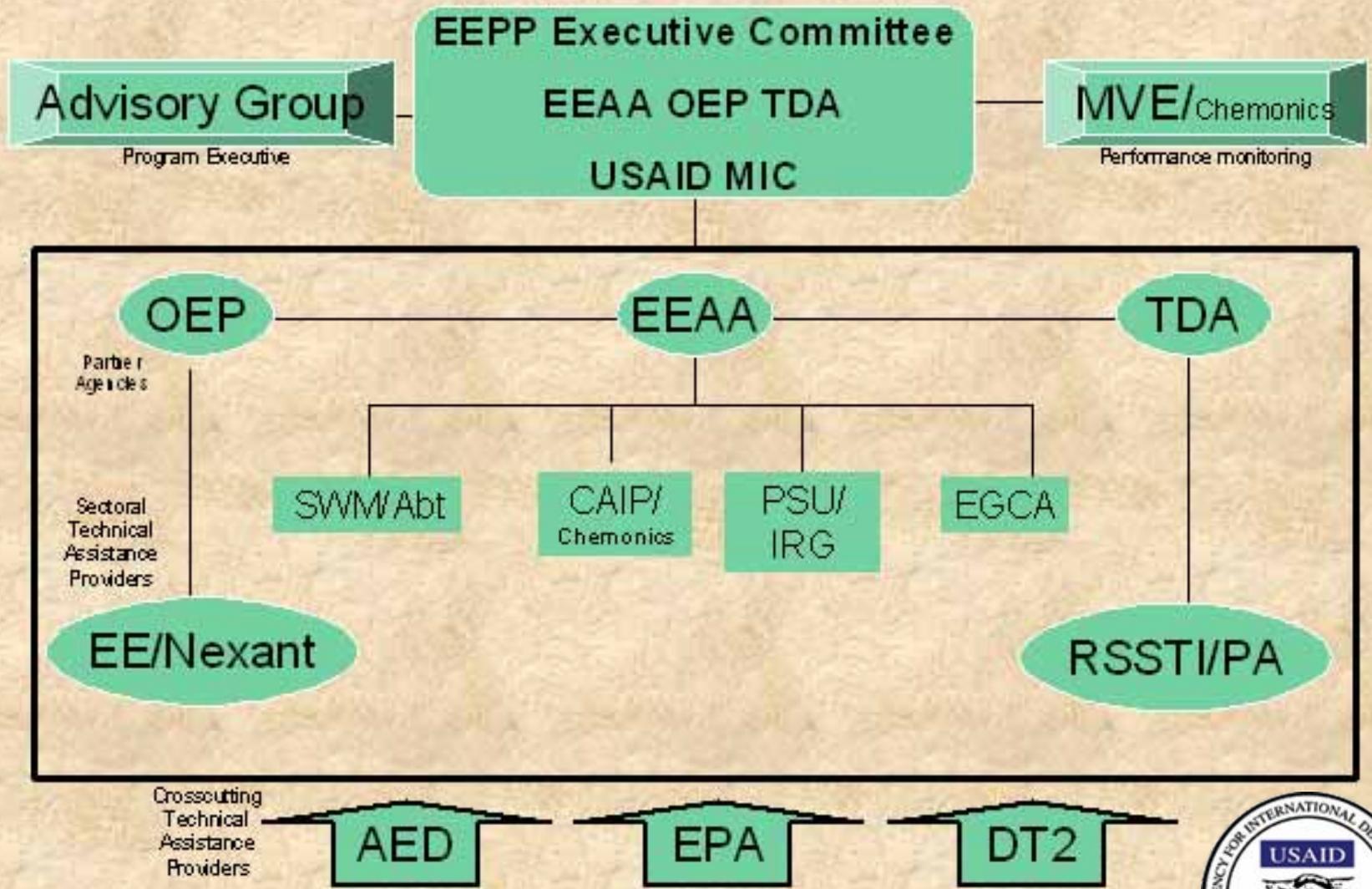


# Sustaining Red Sea Tourism Focusing on Common Goals

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**World Tourism Organization-Tourism Policy Forum**  
**October 20, 2004 Working Group Sessions**  
**Session D: Natural Resource and Protected Area Management**





# Managing Egypt's Environmental Treasures

Nature



Development

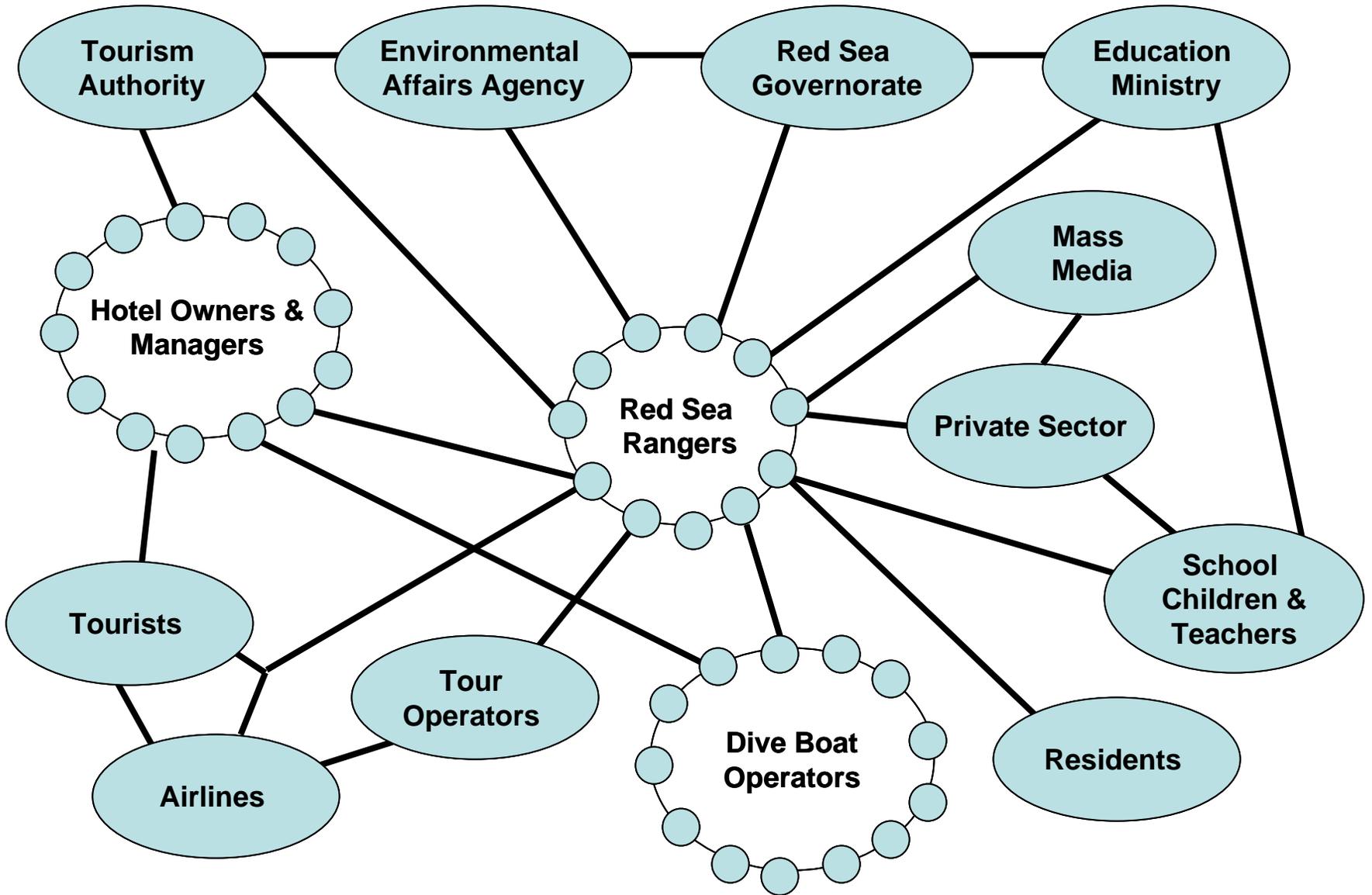


# Specialized Roles - Unified Focus

- ◆ Sustainable Tourism
- ◆ Nature Conservation - Parks Management
- ◆ Cross Cutting Communication Strategy



# Red Sea Stakeholder Map



# Strategic Tools and Activities

*You are cordially invited to  
Participate in Protecting Our  
Natural Resources and  
Sustaining Red Sea Tourism*

Students

General  
Managers

Tourists

Boat  
Operators



# Program Achievements

- ◆ **Greater Awareness**
- ◆ **Environmental Compliance**
- ◆ **Wadi Gamel – The Newest National Park**



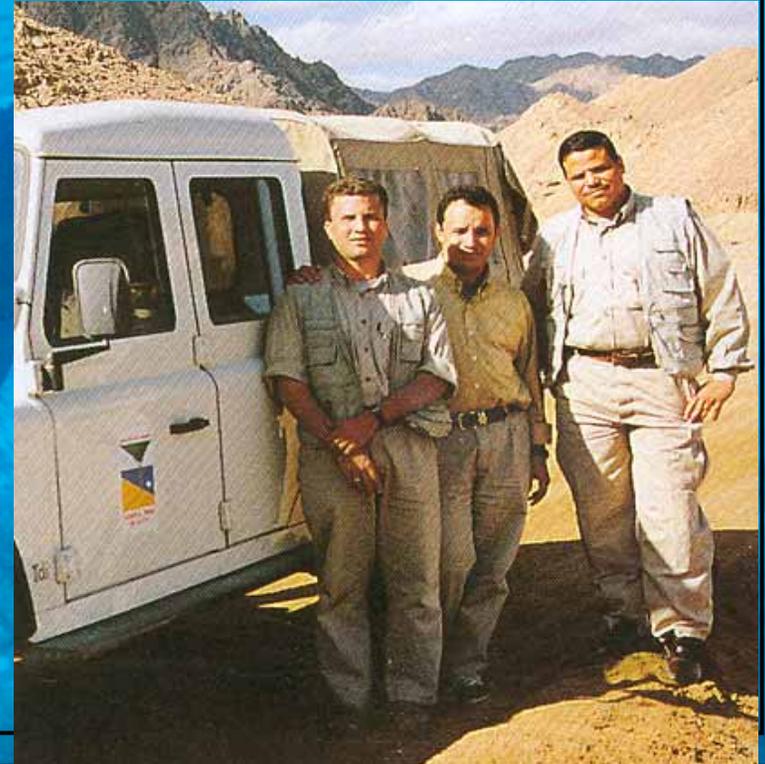
# Threat to Success

Absence of Common Vision



# Key to Success

- ◆ Commitment of stakeholders
- ◆ Central force linking stakeholders



# Common Ground

Build your tourism projects on  
common ground!

