



PRESS RELEASE

FOR IMMEDIATE RELEASE

January 29, 2008

2008-002

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SEMINAR ON FOOD LABELING INAUGURATED

SAN SALVADOR– The U.S. Government, through the Agency for International Development (USAID) and the Department of Agriculture (USDA), is offering a three-day workshop on food products labeling, which is oriented toward small and medium enterprises that are already exporting or wish to export food products to the United States of America.

The seminar will be led by Anup Engquist, an expert food technologist who has a broad experience on the subject and in other aspects of food products export. The El Salvador Technical Committee for Food Products Labeling, formed by representatives of government and non-government agencies, is helping with the seminar organization.

The seminar, which was inaugurated today, will cover a series of topics on label narrative, language requirements, nutritional information panel, claims and declarations, and allergenic substances, among others. On the third day of seminar, the participant enterprises who wish to do so, will submit their labels for an evaluation and comparison according to covered topics.

This activity complements the Ministry of Economy's efforts, which recently launched the "Practical Guide to Labeling to Export Food to the United States: Strengthening Competitiveness of the Industrial Sector to Take Advantage of CAFTA-DR."

In support of the U.S.-Dominican Republic-Central America Free Trade Agreement (CAFTA-DR), USAID contributes to open, diversified and expanding economies throughout the region. USAID is helping signatory countries to facilitate trade by customs harmonization and efficiency, as well as to meet sanitary requirements for food products exports.

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