



PRESS RELEASE

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MATERNAL-CHILD HEALTH, NUTRITION AND HYGIENE PROGRAM FOR THE INGENIO EL ANGEL COMMUNITIES INAUGURATED

SAN SALVADOR— The U.S. Agency for International Development (USAID), through its Strengthening Health and Education Program, inaugurated the Maternal-Child Health, Nutrition and Hygiene Program today, benefiting 11 rural communities of sugar mill Ingenio El Angel, in the municipalities of Apopa and Nejapa, in San Salvador.

This program is the result of a public-private alliance between USAID—through the Alliances Program/El Salvador implemented by Research Triangle Institute (RTI)—Ingenio El Angel, and the Ministry of Public Health and Social Assistance, amounting to a total investment of \$234,766 for a one-year period.

The investment will support the activities of the Apopa and Nejapa health units and of the San Bartolo Hospital, through community medical campaigns and training, benefiting 5,419 persons including mothers, children under age five, children enrolled in local schools, and parents who work for Ingenio El Angel. The training will include themes related to nourishment, prenatal care, hygienic habits, oral health, water treatment for human consumption, vaccination campaigns (antitetanus, influenza and malaria), and preventive and curative health services, among others.

By means of this support, the program aims to strengthen maternal-child health services, specifically prenatal control, maternal-child care, nutrition and hygiene. Similarly, the program will collaborate in the strengthening of preventive health for students attending the five neighboring schools to Ingenio El Angel. A third component of the program is preventive health care to avoid infectious diseases and nourishment problems for parents that work as cane cutters and are encamped in the zones of El Ranchón, Atapasco, Ciudad Arce, Joya de Cerén and El Guayabal.

This new program creates a direct link between USAID, Ingenio El Angel's successful Corporate Social Responsibility program, the Nejapa and Apopa health units, and the San Bartolo Hospital. The work will be complemented with technical support from the aforementioned institutions, school principals, community volunteers, and parents living in the beneficiary communities.

USAID's model for the establishment of public-private alliances contributes to an expanded and deeper impact of the development cooperation offered by the United States Government. This is achieved when the resources, experiences and creativity of the private sector form a part of this cooperation.

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